

Release: 2010-06-08

O2 Media's Hit Show 'Designing Spaces' Welcome LearnLift to the Program!

Tips to Personalize and Boost Your Memory

(Deerfield Beach, FL—June 2010) At Designing Spaces, we know that in this information age, we all have to commit ever increasing amounts of information to memory. The key to memorizing information efficiently and sustainably is to use correct study techniques. To provide some solutions to the infamous phrase, 'Study smarter—not Harder', we've invited LearnLift and their MemoryLifter™ system to the show. Make sure you tune in as they join Designing Spaces Friday, June 11th at 7:30am (ET/PT) on the WE network.

Americas Sales Manager Angela Sayegh of LearnLift says, "Being on Designing Spaces is a great way to educate viewers on how using MemoryLifter can enhance your memory skills."

MemoryLifter™ is a unique flashcard study system that allows learners to virtually lift information into the long term memory. The software organizes the studying and determines the right quizzing schedule for the learner to achieve the best results. MemoryLifter™ works by applying scientifically validated principles of spaced repetition.

Lysa Liemer, Designing Spaces' Executive VP of Programming and Chief Operating Officer, says, "Having LearnLift and their unique MemoryLifter™ system on 'Designing Spaces' once again proves our mission: If you can dream it, you can do it."

Sayegh adds, "To further facilitate the memorization process and the enjoyment of learning, MemoryLifter flashcards also contain multimedia elements like audio, images or videos which greatly enhance the learning experience."

LearnLift has created a number of complete packages, featuring the MemoryLifter™ software and ready-made learning modules containing, high quality content. These Multimedia Learning Suites feature more than 3,000 multimedia enhanced flashcards, and complementary materials like audio books, or written study guides.

You can also find mobile application packages available at the App-store for the iPhone™ and iPod touch®. For more information visit www.MemoryLifter.com.

About Designing Spaces:

Created by O2 Media's Quorum Productions, Designing Spaces is a half-hour informative series that inspires viewers to make every space count and instructs them on the smartest ways to make their homes more beautiful and functional. From advice on large-scale renovations to small modifications, simple tips on making everyday tasks easier to decorating on a budget, this is the one show that provides you with all the comprehensive information you'll need, presented in a fun, easy-to-follow format.

Quorum Productions, a wholly-owned subsidiary of O2 Media Inc., is a Florida-based production company that is nationally renowned for creating award-winning educational programming. Guests on Designing Spaces have included representatives from companies such as Microsoft, Disney, MTV, Samsung, Chase Bank, Procter & Gamble, Wal-Mart, Celebrity Cruise Lines and many others.

To view a show online, just go to www.designingspaces.tv. If you have a great idea for a story, or want to be a part of the show please contact Lysa Liemer at lysa@designingspaces.tv. For Media-Marketing Relations please contact Limor Windt at limor@o2mediainc.com, or call (954) 691-1102.

About LearnLift and MemoryLifter:

MemoryLifter was developed by Rainer Aberer, the founder of OMICRON electronics Corp, an international company serving the electrical power industry with innovative testing and diagnostic solutions. Some years ago, he developed the flashcard software to meet a personal need and subsequently made it available to the world community as freeware. Because of the tremendous positive response to MemoryLifter, LearnLift was founded with the goal to develop the software further and to fill a market niche by creating custom content for a range of applications in various knowledge areas.